



READING OWLS INTERNATIONAL
Creating Readers... for Life

[Reading Owls International](#) is committed to increasing the literacy levels of Jamaican school-aged children from under-served communities by providing books and learning resources to schools and community organizations to help expand existing libraries or create new ones. We believe that every child has the right to learn and be afforded the opportunity to realize their full potential; this right starts with access to the basic educational resources that fuel success: books!

Reading Owls International is a publicly supported, 501(c)(3) nonprofit organization, partnering with Jamaican educators who share our passion and vision for improving literacy. These partnerships are formed after a thorough application process, and are stewarded by committed leadership teams in the U.S. and Jamaica.

event info

Support Reading Owls' mission... *as we be...*

Jammin' for Books!

Saturday, March 7, 2020, 6:00-10:00pm

[Woodman Family Community & Performing Arts Center, Moses Brown School](#)

Providence, RI

Delish Food | Beer & Wine | [Dis N Dat](#) Reggae Band | Silent Auction



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sponsor info/benefits

Become a Jammin' for Books! Sponsor

Support Reading Owls' mission to create readers for life by sponsoring our **Jammin' for Books!** event. We kindly ask that you consider one of the sponsorship opportunities described below. Your leadership contribution will allow us to continue our work building libraries and supplementing existing ones in disadvantaged schools across Jamaica.

Sponsorship Levels:

Founder Level

\$10,000

Create a lending library that will transform the lives of hundreds of kids into lifelong learners.

As the driving force behind Reading Owls' project goals for 2020, our Founder Sponsor will receive exclusive naming rights for the event – "Jammin' for Books! presented by (YOU)"

Additional sponsor benefits include:

At the event:

- Ten tickets to our Jammin' for Books! event
- Opportunity to display a corporate banner at our event
- Opportunity to create a signature cocktail for our cocktail hour (incorporating your corporate brand in colors, name – be creative!)
- Acknowledgement by our master of ceremonies
- Name/logo on our photo backdrop publicity wall
- Recognition (name/logo) in our event slideshow
- Recognition (name/logo) on all event signage

Before/after the event:

- Recognition (name/logo) on our website for an entire year (home page & sponsors page), including a link to your company's website
- Recognition (name/logo) in all event marketing and PR, including post-event wrap-ups
 - o ROI newsletter
 - o Facebook
 - o Instagram
 - o Twitter
 - o email blasts
 - o on-going social media advertising before the event



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Scholar Level

\$5,000

Transform an entire school community by filling a Reading Owls library.

At the event:

- 6 tickets to our Jammin' for Books! event
- Recognition (name/logo) in our event slideshow
- Recognition (name/logo) on all event signage

Before/after the event:

- Recognition (name/logo) on our website for an entire year (on our sponsors page)
- Recognition (name/logo) in all event marketing and PR, including post-event wrap-ups
 - o ROI newsletter
 - o Facebook
 - o Instagram
 - o Twitter
 - o email blasts
 - o on-going social media advertising before the event

Author Level

\$2,500

Supplement two Reading Owls libraries and fuel a joyful reading experience for hundreds of kids.

At the event:

- 4 tickets to our Jammin' for Books! event
- Recognition (name) in our event slideshow
- Recognition (name) on all event signage

Before/after the event:

- Recognition (name) on our website for an entire year (on our sponsors page)
- Recognition (name) in all event marketing and PR, including post-event wrap-ups
 - o ROI newsletter
 - o Facebook
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For more information, please contact our founder, Elaine Dickson, at elaine@readingowlsinternational.org or (781) 962-3491.