

**ALMOST 50% OF  
JAMAICAN  
SCHOOL-AGED  
CHILDREN DO NOT  
HAVE A BOOK TO  
READ AT HOME**

**UNICEF**

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open her first book  
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WITH THE JOY OF READING.**

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DONATE HELPS US  
CREATE MORE  
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**IMAGINE A WORLD**  
**WHERE EVERY**  
**CHILD**  
**CAN READ**

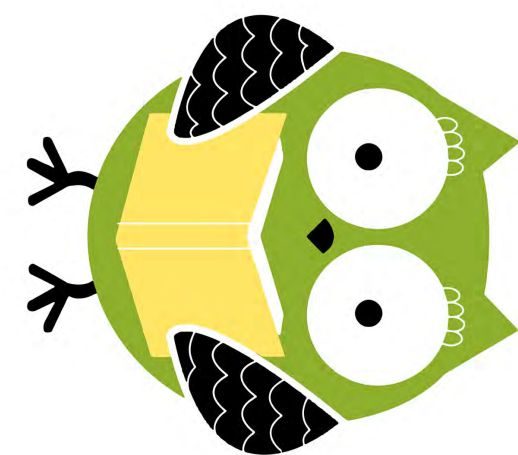


**ROI**

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**Ensuring that books are available to any child at any time of the year will be a good first step in enhancing the reading achievement of low-income students and an absolutely necessary step in closing the reading achievement gap.**

**– Scholars in literacy education, Anne McGill Franzen, PhD and Richard Allington, PhD**



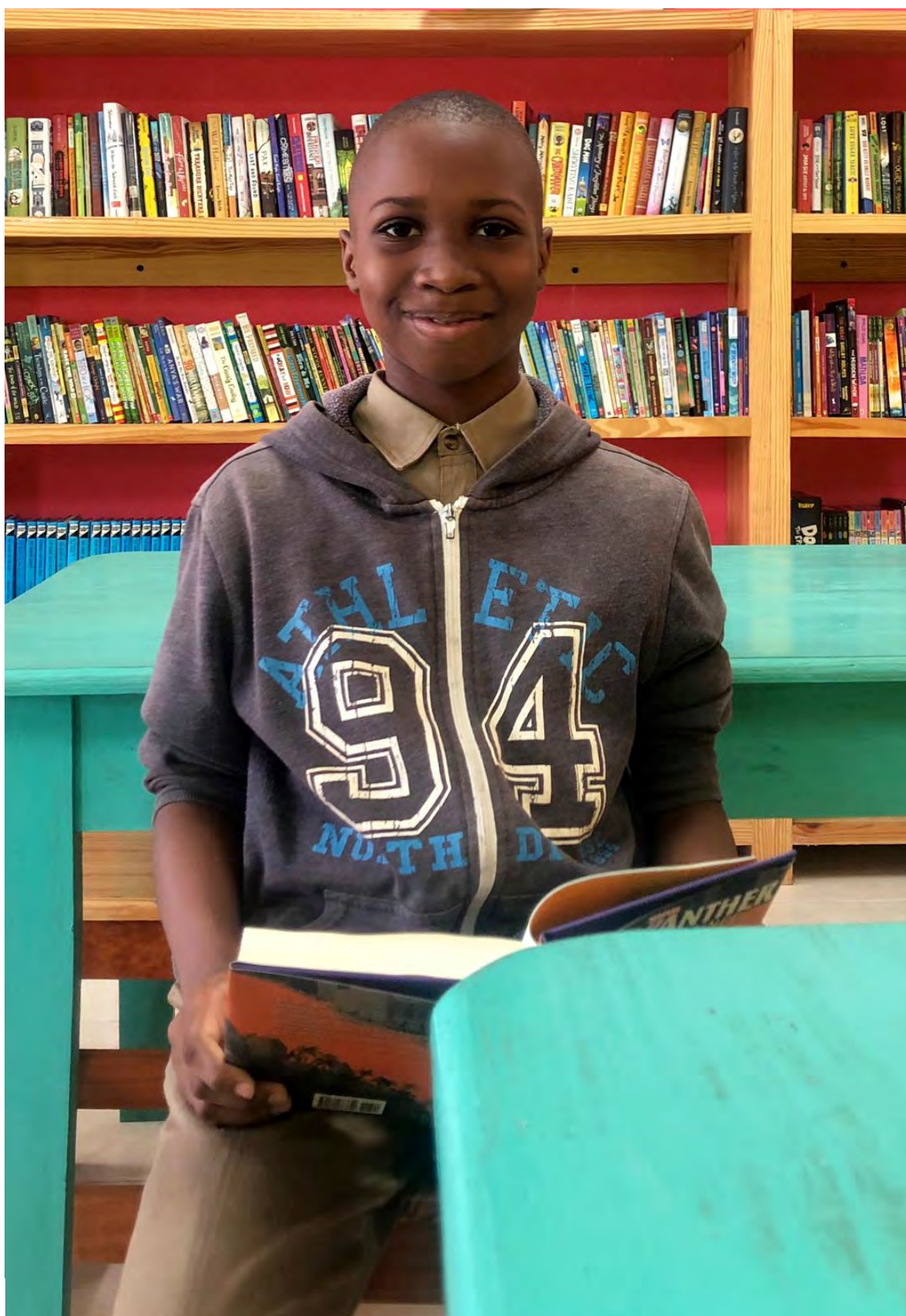
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BETTER  
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HER LIFE!**

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