

Digital Content Terms of Use

Reading Owls International: Terms of Use and Linking Agreement

By using the assets in our electronic media, you agree to all of the listed conditions.

Reading Owls International maintains this website (“materials, electronic products and/or services”) in order to provide you with information about our work, and to enable you to interact with us online. This Linking and Use Agreement describes our understanding with you when you visit our website and use our materials, electronic products and/or services. Your use of the website, our materials, electronic products and services and/or downloading of materials from our website or social networking sites constitutes your agreement to the terms and conditions set forth herein.

Throughout this policy, you will see the terms “Reading Owls International,” “ROI,” “we,” “our,” and “us – these terms refer to Reading Owls International, a Massachusetts non-stock corporation with tax-exempt status pursuant to Internal Revenue Service Code Section 501(c)(3). You will also see the terms “I,” “you,” “your,” and “yours” – these terms refer to visitors to and users of our website. Reading Owls International is the sole owner of the name “Reading Owls International” which is a registered trademark. Your use of the name and logo and/or links bearing the name and logo acknowledges Reading Owls International’s exclusive ownership of the name and/or right to use the logo. All use of or goodwill associated with the name, logo, our materials, electronic products and/or services will inure to the benefit of Reading Owls International or its licensors. The logo, electronic products and services are provided without warranties of any kind, express or implied, including without limitation, warranties of title or non-infringement. Use of our materials, electronic products and/or services provided at the site is solely at your own risk.

1. Linking to the Reading Owls International website and use of website materials, name and logo, and technology. Reading Owls International appreciates informational and educational uses of the Reading Owls International website, our materials, electronic products and/or services, including our name and logo. However, there are limits on the uses, including the use of the name and logo and the links bearing the name and/or logo. Please be aware: by copying and/or downloading material from the Reading Owls International website, name and logo, links bearing our name and the logo and/or using our electronic products and/or services you agree to the terms and conditions set forth in this Terms of Use and Linking Agreement and any terms and conditions that may be outlined elsewhere on our website. Without limiting any other terms or conditions, the permission to use the Reading Owls International website, materials, electronic products and/or services, including our name and the logo and/or links bearing the name and logo, is subject to the following:
 - a. Use of the name and logo or links bearing the name and logo may not indicate or create an impression that Reading Owls International

- endorses, approves, sponsors or is affiliated with your products, goods, services or your website.
- b. Your use of the name and logo or links bearing the name and logo may not indicate or create an impression that Reading Owls International will benefit from the sale of any good or service.
 - c. Links bearing the name and logo may only be used for the purpose of linking to the Reading Owls International website as designated within the link.
 - d. The links bearing the name and logo will always be active links.
 - e. The name and logo and/or link bearing the name and logo may not be combined with any other graphic elements; nor may they be altered in any manner including size, proportions, font, design, arrangement, colors or elements; nor may they be animated, morphed or otherwise distorted in perspective or appearance.
 - f. The name and logo and/or link bearing the name and logo may not appear more prominently than your personal, company, product or service website name.
 - g. You will not transfer, assign, sell, reproduce, distribute or otherwise exploit the name and logo or your link to us.
 - h. The Reading Owls International name and logo and/or link bearing the name and logo may not appear on any pages of any website that include content or advertising for alcoholic beverages, tobacco, pornography, partisan material, political material or firearms.
 - i. Appropriate action by Reading Owls International may include, but is not limited to, the revocation of the right to use the name and logo and/or any links bearing the name and logo, in which event you agree to remove the name and logo and/or the links bearing the name and logo within 3 business days of notice of revocation.
2. It is improper, and may be a violation of law, for you to post or download and distribute any material that you do not own or for which you do not have permission to use. PLEASE BE AWARE: violation of someone's copyright, trademark, or other intellectual property rights may subject you to civil and/or criminal penalties.
 3. Inappropriate use of Reading Owls International materials, electronic products and services and/or technology. It is inappropriate to use the Reading Owls International website, our materials, including the Reading Owls International name and logo, electronic products and/or services for illegal, inappropriate, or obscene purposes, or in support of such activities.

We define these terms as follows:

"Illegal activities" are those that violate laws, regulations and/or private agreements, including federal or state laws governing charitable activities, copyright laws, trademark laws, license agreements or other intellectual property rights.

“Inappropriate uses” are any uses other than as permitted by this Terms of Use and Linking Agreement, or as may be permitted elsewhere on our website.

“Obscene activities” are those that violate generally accepted social standards for use of this type of material or technology.

PLEASE BE AWARE: READING OWLS INTERNATIONAL MAY SEEK APPROPRIATE ACTION TO TERMINATE ANY USES OF OUR MATERIAL, ELECTRONIC PRODUCTS AND/OR SERVICES INCLUDING, BUT NOT LIMITED TO THE NAME AND LOGO AND LINKS BEARING OUR NAME AND LOGO IN THE EVENT WE, IN OUR SOLE DISCRETION, DETERMINE THAT YOUR USE DOES NOT CONFORM TO ANY OF THE CONDITIONS OF THIS TERMS OF USE AND LINKING AGREEMENT OR AS PROVIDED ELSEWHERE ON OUR WEBSITE; INFRINGES ANY INTELLECTUAL PROPERTY OR OTHER RIGHTS OF READING OWLS INTERNATIONAL OR A THIRD PARTY; ADVERSELY AFFECTS READING OWLS INTERNATIONAL'S IMAGE, REPUTATION AND/OR OUR PRODUCTS, SERVICES OR PROGRAMS; VIOLATES ANY APPLICABLE LAW, REGULATION OR ORDINANCE; AND/OR IS A PROHIBITED ACTIVITY.

Listed below are some, but not all, prohibited activities that may result in action by Reading Owls International:

- a. Posting, transmitting, or facilitating in the promotion of illegal content through our website or electronic products and services.
- b. Using our website, our material, electronic products and/or services to harass, threaten, embarrass, or do anything else to another visitor or third party that is unwanted.
- c. Transmitting or facilitating distribution of content that is untrue, threatening, harassing, abusive, racially or ethnically offensive, vulgar, sexually explicit, obscene, defamatory, or objectionable.
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- d. Using the name and logo or links bearing the name and logo on websites which Reading Owls International finds, in its sole discretion, to be objectionable or which includes obscene, violent, intolerant, tasteless, denigrating or sexually oriented content or materials.
- e. Pretending to be anyone whom you are not. You may not impersonate Reading Owls International staff, or anyone else.
- f. Attempting to get a password, other account information, or other private information from others, or harvest e-mail addresses or other information.
- g. Posting any unsolicited content or designs, including advertising and promotional materials, at our website.

4. Miscellaneous

- a. Reading Owls International reserves the right to make any change to the information and/or license provided herein at any time for any reason. You acknowledge and agree that you are responsible for keeping up with any such changes.

Massachusetts state law shall govern this agreement.